

SNOVA — advert artwork specifications

£49 + VAT per advertiser — covers their magazine advert page, gallery images and big-screen image or video.

Not refundable once the event is live. Removing a paid advertiser before then refunds the fee.

Magazine page — A4 portrait book

2551 × 3579 px · PDF / JPG / PNG · up to 25 MB

216 × 303 mm at 300 dpi including 3 mm bleed. Keep words and logos 10 mm inside the edge.

Magazine page — square book

2906 × 2906 px · PDF / JPG / PNG · up to 25 MB

246 mm square at 300 dpi including 3 mm bleed. Keep words and logos 10 mm inside the edge.

Magazine page — landscape book

3579 × 2551 px · PDF / JPG / PNG · up to 25 MB

303 × 216 mm at 300 dpi including 3 mm bleed. Keep words and logos 10 mm inside the edge.

Big-screen image

1920 × 1080 px · JPG / PNG · up to 5 MB

Shown for at least 5 seconds.

Big-screen video

1920 × 1080 px · MP4 / MOV · up to 50 MB

6–30 seconds, muted unless sound is switched on. Up to 3 per advertiser. If a video can't play, the big-screen image shows instead.

Gallery image

1080 × 1080 px · JPG / PNG · up to 5 MB

Square, shown between guest photos.

Logo

400 × 400 px · JPG / PNG · up to 2 MB

Square, at least 400 × 400 px.

Links must start with <https://>. Artwork is shown only once the advertiser is paid. Promo codes don't apply to the advertiser fee.

Advertiser Terms: snova.uk/legal/advertising · Questions: advertise@snova.uk